Five Key Areas of Research

State and Local IET Policy and Career Pathways Options

Regional Workforce Development Needs

Community Resources to Support your Program

Emerging and Promising Practices in IET Programs

Learner and Business Needs

1) State IET Policy and Career Pathways

Some Key Policy Questions to Answer:

1. Does our state have any requirements for IET programs? If so, what are they, and where are they documented?

2. Does our state or local area provide funding for IET, either through federal funds, specific appropriations from state budgets, or private sector funds?

3. Where can we find our state's adult education content standards?

Some Key Career Pathways Questions to Answer:

1. What career pathway efforts and/or other adult education training programs are under way in our community?

2. How can an IET program become part of an existing career pathway program to serve adult learners?

2) Regional Workforce Development Needs

Some Key Questions to Answer:

1. What are the important and growing industry sectors in our region and who are the significant employers in these sectors?

2. Which businesses are having trouble hiring and retaining workers with the right skills, and what specific challenges are they facing?

3. What skills and credentials do these businesses value?

4. What programs/organizations currently provide education and training for adult learners as they prepare for and enter in-demand occupations?

5. What gaps exist in regional services to adult learners?

3a) Community Resources: Training Providers

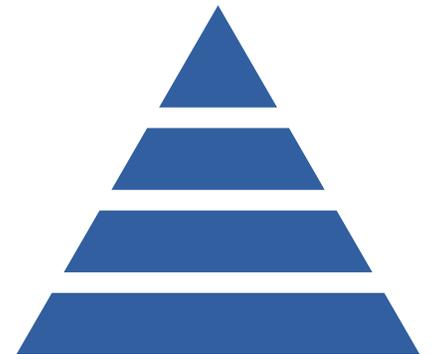**Some Key Questions to Answer:**

1. Who are the high-quality training providers in my region?

2. Who are potential, high-quality virtual training providers?

3. Which providers are accessible to my learners (public transit accessible, etc.)?

4. Which training providers are supportive of the integration goals of IET? Are they willing and able to invest the time to integrate technical and academic components into the IET program?

3b) Community Resources: Funding and Learner Supports

Some Key Questions to Answer:

1. What funding sources are available to support IET in this community and state?

2. What services are available in our community to support learner success?

   - What are the requirements and procedures for accessing them?

   - Who provides them, and what relationships might you need to build, or what partnerships might you need to establish, to help your learners access them?

4) Emerging and Promising Practices in IET Programs

Some Key Questions to Answer:

1. What are some key features of successful IET programs or other workforce development programs that we might want to consider for our IET program designs? What made those features effective in other programs?

2. What are some lessons IET providers or other workforce development providers have learned that we can factor into our work?

5) Learner and Business Needs

Learner Needs

1. What are the educational and career goals of potential learners?

2. What types of curriculum design and delivery strategies work best?

3. What experiences outside the classroom (both positive and negative) impact learner success?

4. What ideas do learners have about how IET programs should be designed?

Business Needs

1. How do local employers recruit and hire for the occupations you might target with an IET program?

2. What challenges do people in that occupation have that make it difficult for them to succeed on the job?

3. What makes employees successful in these companies?

4. How do employees advance in their career in these companies?