"N" gap

LINCS

Literacy Information and Communication System

The logo is asymmetrical, the left portion of the swoop extends further from the logo type than the right portion. The logo can be centered on the logo type, or on the left/right most boundaries.

There should be a margin, the same size as the "N" in "LINCS," between the edges of the logo type and its nearest neighboring element or bounding box.

3/8" **LINCS**

The "Literacy Information and Communication System" definition may be omitted from the logo if the logo is being sized smaller than ½ inch in height.
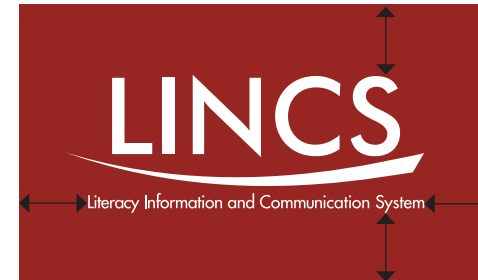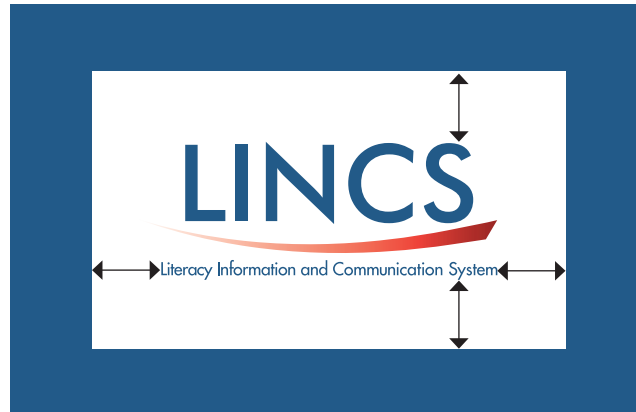
The LINCS logo should only be displayed on white or light colored backgrounds to ensure maximum contrast between the logo elements and the surrounding page.

When used on a color field or highly saturated background it should be knocked out to white. Color fields should be limited to the primary or secondary colors, or black. Tints and shades of the primary and secondary colors are acceptable, provided there is enough contrast between the knocked out logo and the color field. To ensure readability ensure that there is enough contrast to clearly read the logo.

The black and grayscale logos should only be used when the display medium limits the use of color.

LINCS

Literacy Information and Communication System
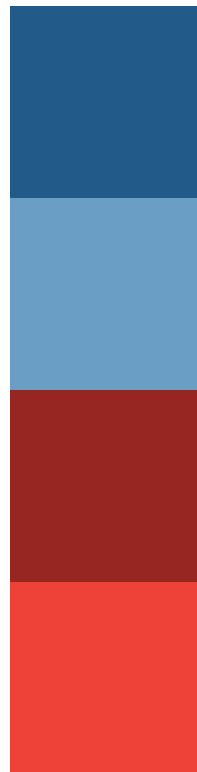
LINCS Blue
- C: **92**   M: **66**   Y: **25**   K: **7**
- R: **33**   G: **91**   B: **135**

LINCS Blue (Light)
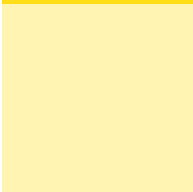- C: **59**   M: **27**   Y: **10**   K: **0**
- R: **106**   G: **158**   B: **196**
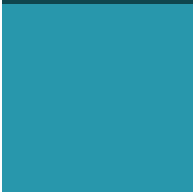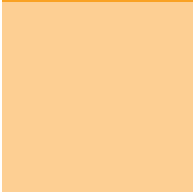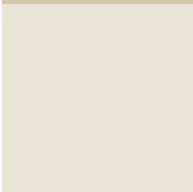
LINCS Red
- C: **26**   M: **95**   Y: **95**   K: **25**
- R: **150**   G: **39**   B: **34**

LINCS Red (Light)
- C: **0**   M: **89**   Y: **82**   K: **0**
- R: **238**   G: **67**   B: **59**

LINCS Green

C: **48**   M: **10**   Y: **100**   K: **0**

R: **147**   G: **184**   B: **61**

LINCS Green (Light)

C: **30**   M: **0**   Y: **84**   K: **0**

R: **188**   G: **215**   B: **84**

LINCS Yellow

C: **0**   M: **10**   Y: **95**   K: **0**

R: **255**   G: **221**   B: **21**

LINCS Yellow (Light)

C: **0**   M: **2**   Y: **37**   K: **0**

R: **255**   G: **242**   B: **177**

LINCS Purple

C: **62**   M: **70**   Y: **10**   K: **0**

R: **119**   G: **97**   B: **156**

LINCS Purple (Light)

C: **24**   M: **32**   Y: **0**   K: **0**

R: **189**   G: **171**   B: **211**

LINCS Teal

C: **93**   M: **58**   Y: **54**   K: **39**

R: **6**   G: **70**   B: **79**

LINCS Teal (Light)

C: **79**   M: **25**   Y: **28**   K: **0**

R: **31**   G: **149**   B: **171**

LINCS Orange

C: **0**   M: **42**   Y: **97**   K: **0**

R: **249**   G: **161**   B: **33**

LINCS Orange (Light)

C: **0**   M: **20**   Y: **46**   K: **0**

R: **253**   G: **207**   B: **147**

LINCS Tan

C: **17**   M: **19**   Y: **34**   K: **0**

R: **212**   G: **197**   B: **168**

LINCS Tan (Light)

C: **8**   M: **8**   Y: **14**   K: **0**

R: **232**   G: **226**   B: **214**