

# Partnering with the Career Pathways Exchange

## About the Career Pathways Exchange

The <u>Career Pathways Exchange</u> (the Exchange) is a component of the <u>Moving Pathways Forward: Supporting Career Pathways Integration</u> initiative funded by the U.S. Department of Education's Office of Career, Technical, and Adult Education (OCTAE). This effort is designed to assist states and local programs in advancing career pathways systems to transition low-skilled adults to postsecondary education and employment. The Exchange is a free information service that consolidates and distributes career pathways-related resources, events, and information from federal and state agencies and partner organizations. The Exchange streamlines information from multiple outlets to facilitate a deeper national dialogue on career pathways systems development and implementation. Content distributed through the Exchange is vetted and released via email digests organized by six interest areas<sup>1</sup>:

- Building Cross-Agency Partnerships
- Identifying Industry Sectors and Engaging Employers
- Designing Education and Training Programs
- Identifying Funding Needs and Strategies
- Aligning Policies and Programs
- Measuring System Change and Performance

## Benefits of Partnership

Moving Pathways Forward is seeking organizations working to advance career pathways to join the Career Pathways Exchange as partners. If your organization produces resources or hosts events related to career pathways, we encourage you to partner with the Exchange! The benefits of partnership include:

- A mutually beneficial exchange of career pathways-related information relevant to our audiences;
- The ability to share your organization's career pathways-related resources and events with new audiences through the Exchange's email digests, Twitter, Facebook, and Pinterest pages;
- High-quality career pathways materials from federal and state agencies and partner organizations to share with your target audiences; and
- Heightened public awareness of your organization's career pathways-related efforts.

Visit the *Moving Pathways Forward* webpage for an up-to-date list of Career Pathways Exchange partners.

<sup>1</sup> The six interest areas were defined by the U.S. Departments of Education, Health and Human Services, and Labor. (2012). Interagency letter on career pathways. Retrieved from: <a href="http://www2.ed.gov/about/offices/list/ovae/ten-attachment.pdf">http://www2.ed.gov/about/offices/list/ovae/ten-attachment.pdf</a>

#### Become a Partner

Organizations interested in partnering with the Exchange should send an email to <a href="mailto:cpexchange@manhattanstrategy.com">cpexchange@manhattanstrategy.com</a>. A member of the project team will provide an interest form for your organization to complete, which will collect career pathways-related information, identify primary methods of communication, and an organizational point of contact. All partner interest forms are reviewed by the project team and the U.S. Department of Education's Office of Career, Technical, and Adult Education prior to approval as a partner.

### Contact

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